BE PART OF THE WE.
History shakes hands with the future.

The Oregon State Fair's Historic Horse Stadium was built in 1919, and the Poultry Building was erected in 1921. And though the Fair itself dates from 1861, such milestone centennials are rare — and worthy of special support. That's why the Oregon State Fair & Exposition Center and the Oregon State Fair Foundation are teaming up to preserve the rich history and architectural legacy of these buildings.

Both structures are firmly footed in Oregon history, as well as on the National Registry of Historic Places. But these fine examples of 19th and 20th Century Colonial Revival architecture are showing their age. Happily, the future is looking bright for both buildings because of this restoration project.

The Fair enjoys strong bipartisan support in the Oregon Legislature and the Governor. This led to the passage in 2019 of House Bill 5005, which provides starter funding for the restoration of these buildings; the first critical step in a larger, long-term capital campaign that can only benefit by your support.

As we move this restoration forward, you are officially invited to join in the effort. In other words, we hope you'll choose to be part of the “WE”. Be one of the folks who are intent on seeing this through.
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The Poultry Building made its official debut during the 1921 Oregon State Fair, described at the time as magnificent and modern. Its striking Spanish Colonial Revival style of architecture was unique to Oregon and rare in America.

The walls consist of structural terracotta tile coated with stucco, which combine with the terracotta tiles along the 5-foot parapet to give the building a slight Mission flavor. The exterior is decorated with unforgettable busts of roosters, which originally also served as flag stanchions.

Perhaps even more impressive, the interior is unique for its laminated wood truss system — a series of eight barrel-arched trusses — that supports the clerestory roof. The resulting visual impact was and is one of rustic elegance. Our restoration goal is to rediscover that same elegance, now faded by time.

The first phase of construction was completed in time for the 1918 edition of the fair, which focused on the construction of the impressive wood truss roof support superstructure and vertical support posts surrounding the arena. A year later the balance of construction was completed with the addition of permanent seating and walkways.

News archives from those early days reveal that Fair leadership bragged that the Stadium’s roof truss system — which allows the center ring to be free of structural supports — was “the largest spanned roof on the Pacific Coast.”

Such is the legacy of statewide pride in this rare structure, with its brick walls, wooden cornice, two-tiered clerestory (originally for natural light and ventilation), and elegant arched bays. It’s a legacy worth preserving, and that’s exactly what WE intend to do.

This building is a tough old bird. We aim to protect the Poultry Building like a mother hen.
Help us restore the architecture of a proud history. Be part of the WE by donating today.

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